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**Town of Boscawen  
Economic Development  
Twiggs Gallery  
DRAFT MEETING MINUTES  
Monday, July 12, 2021 at 5:30 PM**

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**Present:** Mason Donovan – Chair; Barbara Randall–Vice Chair; Adele Sanborn, Host, John Porter; Caroletta Alicea; Lorrie Carey –Ex-Officio; Mike Tardiff, Executive Director - Central NH Regional Planning Commission

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**Staff Present:** Kellee Jo Easler – Planning & Community Development Director; Kearsten O'Brien – Planning & Community Development Assistant

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**Guests:** Roger Sanborn

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Vice-Chair Randall opened the meeting at 5:30 P.M.

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Selectwoman Carey asked for corrections to lines 45 and 46 to be made in the draft minutes from the June meeting.

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**Motion to accept minutes as amended made by Ms. Carey. Seconded by Mr. Porter. All in favor. None opposed.**

Director Easler stated that the business survey would not be able to be included with tax bills, but that it may be possible to include them in with sewer bills. She will verify with Tax Collector Nicole Hoyt.

Chair Donovan arrived at 5:45 p.m.

Ms. Carey stated that Ed Cherian, a resident of Boscawen, wanted an abbreviated survey. The survey created by Jared Reynolds was very long. Chair Donovan commented that an e-survey would give a quick pulse of the Town's businesses.. Mrs. Sanborn asked if there was a database for business mailings and how are home businesses included. Director Easler recommended leaving surveys in the library and Mrs. Sanborn recommended writing an article for the newsvine. Chair Donovan recommended sending out the large and abbreviated survey to the board members to see if any changes should be made.

Mrs. Sanborn had questioned where the Economic Revitalization Zone and Village District was. She stated that these areas could leave out important home businesses in Town.

Director Easler foresees issues with the water infrastructure when the King Street project starts. The infrastructure is very old and Fire Chief Kenney has concerns about this as well. Director Tardiff stated that there are funds available with American Rescue, which can be applied to infrastructure. Ms. Carey said she is not sure if this can be applied to the Water Precinct, as they are a separate entity.

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Chair Mason stated that he went and looked at the kiosk at the rail trail and was impressed with the bike tools that are available for use. The design for the new kiosk should offer seating or something that makes it better than it is currently.

Chair Mason presented his Developers Day idea, where the Town could host developers who can come to Town and look at the different opportunities and sites. Chair Mason also stated he would like to assemble a pitch sheet to highlight why Boscawen is great. Ms. Carey recommended adding that Boscawen is a river front community and hosts several historic sites.

Mrs. Sanborn presented an idea for creating a community business communication system. This would enable local businesses to partner together when hosting events on the same day. Vice-Chair Randall suggested using the Town of Boscawen Park sign for adverting the events. PCD Assistant O'Brien recommended creating events on the Town's Facebook page along with utilizing the Town Website Calendar. Mrs. Sanborn asked if QR codes can be utilized as well for advertisement of Town event. PCD Assistant O'Brien said yes. PCD Assistant O'Brien also recommended creating an Instagram page.

**Ms. Carey motioned to adjourn. Seconded by Mrs. Sanborn. All in Favor. None opposed.**

Next meeting will be held on August 2, 2021 at Marshall's Florist.

*Respectfully Submitted by Crystal Tuttle*